Adorable TV Adventurous TV Aggressive TV Alert TV Attractive TV Average TV Beautiful TV Blue-eyed TV Bloody TV Blushing TV Bright TV Clean TV Clear TV Cloudy TV Colorful TV Crowded TV Cute TV Dark TV Drab TV Distinct TV Dull TV Elegant TV Excited TV Fancy TV Filthy TV Glamorous TV Gleaming TV Gorgeous TV Graceful TV Grotesque TV Handsome TV Homely TV Light TV Long TV Magnificent TV Misty TV Motionless TV Muddy TV Oldfashioned TV Plain TV Poised TV Precious TV Quaint TV Shiny TV Smoggy TV Sparkling TV Spotless TV Stormy TV Strange TV Ugly TV Ugliest TV Unsightly TV Unusual TV Wide-eyed TV Alive TV Annoying TV Bad TV Better TV Beautiful TV Brainy TV Breakable TV Busy TV Careful TV Cautious TV Clever TV Clumsy TV Concerned TV Crazy TV Curious TV Dead TV Different TV Difficult TV Doubtful TV Easy TV Expensive TV Famous TV Fragile TV Frail TV Gifted TV Helpful TV Helpless TV Horrible TV Important TV Impossible TV Inexpensive TV Innocent TV Inquisitive TV Modern TV Mushy TV Odd TV Open TV Outstanding TV Poor TV Powerful TV Prickly TV Puzzled TV Real TV Rich TV Shy TV Sleepy TV Stupid TV Super TV Talented TV Tame TV Tender TV Tough TV Uninterested TV Vast TV Wandering TV Wild TV Wrong TV Angry TV Annoyed TV Anxious TV Arrogant TV Ashamed TV Awful TV Bad TV Bewildered TV Black TV Blue TV Bored TV Clumsy TV Combative TV Condemned TV Confused TV Crazy TV Flipped-out TV Creepy TV Cruel TV Dangerous TV Defeated TV Defiant TV Depressed TV Disgusted TV Disturbed TV Dizzy TV Dull TV Embarrassed TV Envious TV Evil TV Fierce TV Foolish TV Frantic TV Frightened TV Grieving TV Grumpy TV Helpless TV Homeless TV Hungry TV Hurt TV Ill TV Itchy TV Iealous TV littery TV Lazy TV Lonely TV Mysterious TV Nasty TV Naughty TV Nervous TV Nutty TV Obnoxious TV Outrageous TV Panicky TV Repulsive TV Scary TV Selfish TV Sore TV Tense TV Terrible TV Testy TV Thoughtless TV Tired TV Troubled TV Upset TV Uptight TV Weary TV Wicked TV Worried TV Agreeable TV Amused TV Brave TV Calm TV Charming TV Cheerful TV Comfortable TV Cooperative TV Courageous TV Delightful TV Determined TV Eager TV Elated TV Enchanting TV Encouraging TV Energetic TV Enthusiastic TV Excited TV Exuberant TV Fair TV Faithful TV Fantastic TV Fine TV Friendly TV Funny TV Gentle TV Glorious TV Good TV Happy TV Healthy TV Helpful TV Hilarious TV Jolly TV Joyous TV Kind TV Lively TV Lovely TV Lucky TV Nice TV Obedient TV Perfect TV Pleasant TV Proud TV Relieved TV Silly TV Smiling TV Splendid TV Successful TV Thankful TV Thoughtful TV Victorious TV Vivacious TV Witty TV Wonderful TV Zealous TV Zany TV Broad TV Chubby TV Crooked TV Curved TV Deep TV Flat TV High TV Hollow TV Low TV Narrow TV Round TV Shallow TV Skinny TV Square TV Steep TV Straight TV Wide TV Big TV Colossal TV Fat TV Gigantic TV Great TV Huge TV Immense TV Large TV Little TV Mammoth TV Massive TV Miniature TV Petite TV Puny TV Scrawny TV Short TV Small TV Tall Teeny TV Teeny-tiny TV Tiny TV Cooing TV Deafening TV Faint TV Harsh TV High-pitched TV Hissing TV Hushed TV Husky TV Loud TV Melodic TV Moaning TV Mute TV Noisy TV Purring TV Ouiet TV Raspy TV Resonant TV Screeching TV Shrill TV Silent TV Soft TV Squealing TV Thundering TV Voiceless TV Whispering TV Ancient TV Brief TV Early TV Fast TV Late TV Long TV Modern TV Old TV Old-fashioned TV Quick TV Rapid TV Short TV Slow TV Swift TV Young TV Bitter TV Delicious TV Fresh TV Juicy TV Ripe TV Rotten TV Salty TV Sour TV Spicy TV Stale TV Sticky TV Strong TV Sweet TV Tart TV Tasteless TV Tasty TV Thirsty TV Fluttering TV Fuzzy TV Greasy TV Grubby TV Hard TV Hot TV Icv TV Loose TV Melted TV Nutritious TV Plastic TV Prickly TV Rainy TV Rough TV Scattered TV Shaggy TV Shaky TV Sharp TV Shivering TV Silky TV Slimy TV Slippery TV Smooth TV Soft TV Solid TV Steady TV Sticky TV Tender TV Tight TV Uneven TV Weak TV Wet TV Wooden TV Yummy TV Boiling TV Breezy TV Broken TV Bumpy TV Chilly TV Cold TV Cool TV Creepy TV Crooked TV Cuddly TV Curly TV Damaged TV Damp TV Dirty TV Dry TV Dusty TV Filthy TV Flaky TV Fluffy TV Freezing TV Hot TV Warm TV

How to assemble this booklet:

- 1. Fold each page in half vertically.
- 2. Stack in order by page number, with folded edges to the right.
- 3. Staple along the left side.

BERNHARD SCHAUFLER

Lives in Amsterdam, studying graphic design in the Gerrit Rietveld Academie.

Our interview takes place at school as Bernhard is our classmate and we are all doing the workshop together. It is a regular afternoon in Amsteram with no sun and fortunately also no rain. Brit arrives late, but still in time to catch Bernhard and Makoto. Mariana joins in the middle of the interview, just after you can hear Brit's cellphone ringing.

The three of us move upstairs into an empty classroom. Bernhard and Brit share a moment of nostalgia being back on the floor of the basic year, which they both did a year before. The students are new this year, but the works seem the same, Bernhard notes.

It's a nice room, the one we have the interview in. Two walls are made of glass, it's in the upper corner of the school building. We clear the table and once again get confronted with technological details. In the end we use micro-headphones as we don't have a real microphone.

Neither Makoto nor Brit have done interviews before and feel quite shy. This results in Bernhard, our interviewee being in charge of the conversation. We think he does a good job. Excerpts from the interview on 21.11.2007 in Amsterdam.

I have lived most of my life without a TV. But originally it was not my choice, my parents deliberately chose for not having a TV. It was important for them to spend time talking or to gather around the table and to not have the television on. I know there are families where it is on all the time and it just belongs to the environment. That's really something that I can't relate to.

I think it is really something my parents didn't want, to create this situation that TV becomes an instrument or a source that dictates somehow how the time is spent and how the family life works.

My cousins, they are 1 year younger than me, 1 year younger than my brother and 1 year younger than my youngest brother, so we were this homogeneous group of young kids. They would watch a lot of television and we would never watch television. We would sit around the table and they would talk about all their films and their stupid series. Then you start to look at people, how they are dressed and at their noses. Your mind wonders off completely during this kind of converstaions. You disconnect completely.

I mean, it is a fact that it's very intriguing, TV. I live now on the forth floor and there is a huge square, at the other end of the square there is a modern building with huge windows. If I look out of my window, I can see their large screen TV and if it's on it's so big that I can see it from my working table. As soon as it's on and you look, you look on it and I can only see the image moving but still, it catches your attention. Even if I have a lack of interest in it, because I don't connect to a lot of things, I watch it.

Maybe I have different thaughts going through my head than other people, but I definately watch it if it's on. It's almost impossible to ignore it.

I think that it comes down to how you deal with it. My parents felt they could not deal with it the way that was satisfying to them. It was a very extreme decision and it showed extreme results. Like me being 10 years old and not watching all the series that my friends are watching. But still, you can do a lot of other things with your friends and I had a great childhood.

I had a TV for 1 year of my life. It was really bad, it was black-and-white, but we had a television. I never felt compelled to watch it.

My girlfriend is really into cinema, she knows a lot and she started to educate me, recommending me certain movies and watching them again with me. I got the feeling that I really have to do something about it because a lot of movies I simply don't know. I did some research and I got a book that is called "1001 movies you have to see before you die." I went through it, marked the ones that I wanted to see and now I'm downloading them and watching them. I really enjoy it.

I know that my dad cares less about it, but my mom likes to watch movies actually. Some years ago they really started to watch movies on the computer because they don't have a television. It happens that my mother calls me and asks me for a movie and then I have to be very careful not to recommend something that is very splatter or... I have to be careful in my selection.

I know that she dislikes things that give her the feeling she is spending the time without seeing something significant.

I was this summer in Italy, visiting the family of my girlfriend, and it's [TV] on all the time, specially during their meals and everybody watches it. Then I want to ignore it because it's italian politics and I'm really not into it, it gives me the bore. It really annoys me. Like you look at your plate and you hear this noise and it becomes really like acoustic pollution.

I have to say, in Italy I started to watch it to pick up on the language. Because you see the image and you hear the language. And it is on all the time and people get bored speaking to you if you cannot understand Italian. And then the TV is on.. Yeah, I think there is definately some use of it.

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HEDGEHOG IN THE FOG

A cartoon based on a Russian folk tale which was often broadcasted on TV in Estonia (from former Soviet Union.)

"Hedgehog in the Fog" is a cartoon made in the Soviet Union in 1975 by Soyuzmultfilm. That is what little Brit watched while Disney was taking over in other parts of the world.

Nowadays the cartoon is often talked about as a psychedelic trip. It is also interesting to consider that animators at Soyuzmultfilm had unique freedom as there was no commercial pressure, they got paid regardless of how well or how poorly their products sold. They were free to pursue their artistic vision without giving a thought to finances.

Transcript from the animation

In the evenings, the little Hedgehog went to Bear Cub to count stars. They would sit on the log and sip tea, gazing at the starry sky. It hung over the roof, just behind the chimney. To the right of the chimney were the bear cub's stars and the stars to the left were hedgehog's.

HEDGEHOG

I tell him:

I've brought you raspberry jam...

And then he'll say:

'You see the samovar has cooled off —

we'd better put in some...

what you call those... those...

JUNIPER TWIGS! in the fire.'

And then I'll tell him...

I'll tell him... I'll...

'I wonder,' thought the Hedgehog,
'if the horse lies down to sleep,
will it choke in the fog?'
And slowly he began
to make his way downhill
to get into the fog...
and see for himself...
what it was like inside there.

HEDGEHOG

Oh, look! I can't even see my paw! Horse..!

But the horse did not say anything.

HEDGEHOG

What a weirdo.

...Hedgehog...!

...Hedgehog...!

...Hedgehog...!

I'm in the river. 'Let the water carry me along,' decided the Hedgehog. He sighed deeply and began to float down with the current.

...Hedgehog...!

HEDGEHOG

I'm totally soaked. I'll drown soon.

Suddenly, Someone touched his paw.

'Excuse me,'

said Someone quietly.

'Who are you and how did you get here?'

HEDGEHOG

I'm a hedgehog. I fell in the river.

Then get on my back.

I'll carry you to the shore.

HEDGEHOG

Thank you.

Don't mention it, said that Someone.

BEAR CUB

Hedgehog! Where have you been? I called and called, but you didn't answer! I've already got the samovar going on the porch, and I even put out two chairs together so it would be comfortable for counting the stars! And then I thaught: 'Soon he'll be here, and he'll sit down, and we'll drink tea with raspberry jam'. You did bring raspberry jam with you, right? Oh, and did I tell you I've got the samovar going, and put twigs on the fire... those twigs... those...

HEDGEHOG Juniper twigs?

BEAR CUB

Juniper twigs for that nice smoky smell! And... and... also... because... because... oh, who other than you knows how to count the stars?!

Bear Cub talked and talked, and the Hedgehog thought: 'Isn't it wonderful that we are together again.' And also... he thought about the horse: How is she doing, there... in the fog?

MARIKO YOSHIKAWA

Lives in Oiso city in Kanagawa prefecture, Japan. She is a mother of four children and she works at home running English teaching business.

It was around 21:30 in Amsterdam and 5:30 am in Japan, I called Mariko on Skype. I knew she usually gets up around 4 o'clock in the morning. The interview was organized before her children woke up.

I hadn't talked to her on the phone for three months so I was a little nervous, but at the same time I was happy and interested in listening to her story. Excerpts from the interview on 21.11.2007 on Skype

Makoto:

How long you have lived without TV?

Mariko:

My ex-husband liked to watch TV. When my daughter was 7 month old, she couldn't go to bed. One day, I told my husband to turn off TV then she went to bed right away. Since then I had a lot of doubts about making children watch TV.

When she was 2 years old, I saw her and her friends watching TV with their mouths wide open. And they were drooling. Then I thought, "Ok. This machine [TV] is not something they need now." So, on that night, I decided to throw away my TV. The next morning I told Moe [her daughter] that the TV broke and we will not buy a new one. She was only 2 years old, so she adopted to the environment without TV very easily. And ever since then, I haven't had TV in my house for 5 years.

TV makes you sit down and concentrate on. You don't move around. So for the kids, because their blood circulate much faster than the adults, they can't stay still. Children's bodies suppose to be that way. After I threw away the TV, I noticed the change right away. My daughter is moving around more and dancing more. She grew up very fast after I threw away the TV. She became more active. On the other hand, she started reading and drawing a lot. I see her looking at picture books more often than she used to.

Makoto:

Do you feel you are behind not watching TV and not getting information from TV?

Mariko:

Not at all. Behind from what? I get news from the internet. But first, the media I use the most is radio. We have the radio and music on almost whole time when we are at home. If you listen to the radio, you would know that the major important news are broadcasted on the radio. So any other information is pretty much waste of time. So I don't feel behind at all. If there is something I want to know more, then I go to the internet.

In fact, I feel the opposite from being behind. I myself have a lot of influence not having TV. Because there are too much information on TV, it damages the creative part of your brain, I think. After I threw away the TV, I became more creative, I came up with lots of new ideas and it had helped my business a lot. I came up with ideas that they are new and I know that other people don't think of. That is because I have time to think.

When you watch TV, you are too busy absorbing the information. And even if they are broadcasting same news, the explanation that are used on TV and radio are different. Radio explain more detail so listener can image what is going on just with words. But with TV, you have the actual picture. A pictures is very strong. The information we get from eyes are much more stronger than the information we get in our ears. So if you watch TV, you don't really have to work your brain.

Makoto:

When you tell your friends that you don't have TV, what are their reactions?

Mariko:

First, my best friends are not really interested in talking about TV topics. So they are not surprised. My friends who also have kids, first, they are very surprised. And they ask why. Then they gradually forget. Because they notice that eating together and playing kids are so much fun than watching TV. Also, not friends, but acquaintances who are not so close to me and my students are pretty surprised at first. But interesting thing is that lots of them do not notice that we don't have a TV until we tell them. This is true for 90 percent of people who come to my place.

DORAEMON

One of the popular animation series on Japanese television since 1980's.

Doraemon is a chubby blue cat without ears. On his belly, there is a pocket which contains many secret gadgets to help his friend, Nobita, when he is in trouble.

As a child, I believed that we would be surrounded by those futuristic gadgets in the 21st century...

Transcripts from the animation

Episode 1: Winter Shelter

NOBITA

I wish I could hibernate like bears in the winter so I don't have to hung out with friends I don't like. And I don't have to go to school.

DORAEMON

What are you talking about?

NOBITA

I need a shelter so I can hibernate. Do you have one like that? If you have one, give it to me!

(Doraemon took Winter Shelter out from his pocket.)

The shelter looks like a tree stump and has a door which says "The shelter is a stress-free space." Inside of the shelter, there is a machine which can cook any kind of food. Also, there is a monitor which allows to contact with the outside world.

Episode 2: Life-Restarting Machine

NOBITA

Everyone makes fun of me because I am not good at playing football. I am not so smart either. I wish I could go back to 5 years old and restart my life again.....

DORAEMON

You can go back to 5 years old. I have the machine.

NOBITA

Really?

DORAEMON

Here is a Life-Restarting Machine! Your mind stays as it is now, so you won't make same mistakes again!

Doraemon put a data about Nobita in the machine which connected to the headband on Nobita's head. When Doraemon pressed a switch, Nobita time-traveled to the stage when he was 5 years old.....

Episode 3: Genius Egg

NOBITA

I wish I were a genius so I could be rich, I could eat as much food as I want and I could live in a big house.....

DORAEMON

So do you want to be a genius?

NOBITA

Can I be a genius? Yes! I want to be a genius!

DORAEMON

Everyone can become a genius. Let's try!

DORAEMON

This is a Genius Egg!

(Doraemon took it out from his pocket.)

It is about 130 centimeter high and the shape is like an egg. There is a small window on it.

DORAEMON

You can reborn as a genius boy in this machine. What kind of genius would you like to be?

NOBITA

I want to be a baseball genius!

(Nobita jumped into the machine.)

DORAEMON

Ok. Let's go!

Doraemon closed the door. The machine started to shake. The door opened after a while. Nobita came out and he was already in a baseball uniform.

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LSTN

A workshop with Joshua Trees and Yvan Martinez of Fake I.D. Gerrit Rietveld Academie Graphic Design Department www.gerritrietveldacademie.nl/lstn

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